

Requirements of Cultural Literacy to Revive the Identity of Islamic-Iranian Civilization in the University

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Abstract

Among the university administrators are the cultural administrators or cultural agents of the university who are responsible for implementing the cultural-educational system of upstream documents, including the "Islamic University document". The great people of the country need knowledge and skills, of which cultural literacy is one of the most important. Therefore, the present study seeks to determine and explain the requirements of cultural literacy to perform the duties of cultural directors of universities in the field of reviving the identity of Islamic-Iranian civilization as one of the important strategies of the cultural-educational system "Islamic University document". From the collection of information by library method, using descriptive-analytical method, we evaluated them and explained the concept and idea of cultural literacy in research and provided a comprehensive and dynamic definition of cultural literacy. In order to draw the requirements of this literacy for the cultural directors of universities by dividing and defining the directors into three levels: senior, middle and operational, to the cultural literacy requirements that the cultural and operational directors of the university need in order to revive the Islamic-Iranian civilization. Requirements of cultural literacy of Islamic civilization identity, 2. Requirements of cultural literacy of Iranian-Islamic civilization identity and 3. Requirements of cultural literacy in recognizing the operational strategies of reviving this identity.

Keywords: Cultural Literacy, Identity, Islamic-Iranian Civilization, Cultural Managers.

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